

The St. Louis Region





Strategies for Job Creation

• Existing St. Louis businesses can *expand* their operations to meet increased demand for their products or services, or through the launch of new products and services

• Businesses outside of St. Louis can be *recruited* to relocate or expand their operations into St. Louis

• Entrepreneurs can take innovative ideas and create new St. Louisbased businesses or "start-ups"

Strategic Considerations

- International Trade
- Targeted Industry Clusters
- Talent Development
- Business Retention
- Marketing
- Taxes/Incentives



Strategies for Job Creation





Business Expansion









Business Recruitment







Corporate Lifecycles









Strategies for Job Creation





Startups



REGIONAL CHAMBER

Startups



Startup Activity







Startup Activity









Charging Ahead





Missouri Steps Up





Record of Achievements

Leading early-stage fund in Midwest

- Broad bipartisan support
- \$23 million appropriation
- Over \$400 million in follow-on capital



Accelerate St. Louis





St. Louis Regional Chamber





REGIONAL CHAMBER

Questions

